



## ALL SPORT INSURANCE MARKS THEIR 25<sup>TH</sup> YEAR IN BUSINESS!

Pun intended, we were the only game in town when we launched All Sport in 1987, says President Murray Morrison.

President since 1997, Morrison has seen competitors come and go in the niche area of Sport, Leisure and Recreation. "We pride ourselves in being consistent, providing prompt service and having sound technical underwriting".

The All Sport Insurance team of 9 individuals have well over 200 years of combined insurance experience. Our team is efficient and our insurance program is flexible.

The unique All Sport program is designed to offer commercial general liability coverage for sports organizations and their leaders. It includes participant liability, directors' and officers' liability and more. All Sport also offers a sport accident policy for reimbursement of medical expenses, including dental and excess travel medical insurance for sports groups.

All Sport is the foremost Canadian writer of user group programs, which provide coverage for users of municipal, school and other publicly owned premises and venues.

Licensed insurance brokers working with All Sport take comfort in providing their clients with confidence from paper backed by Syndicate 3000 at Lloyd's of London (rated A or Excellent by A.M. Best).

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